



# **BIG** **Dreams**

**Start with smart Ideas**

# What is OST ?

*Open Startup Tunisia* is a pre-incubation program in collaboration with Columbia business and engineering school (New York).

Students from across Tunisian universities, regions and disciplines develop ideas for innovative start-ups in line with the Millennium Development Goals.





U.S. Embassy, Tunisia



COLUMBIA GLOBAL CENTERS | AMMAN



**You are a student**



**Fluent in English**



**Able to work with  
high potential  
student**

## **ELIGIBILITY**



**Able to work hard  
and under pressure**



**You have  
entrepreneurial skills**



**You are ready  
for the  
challenge**

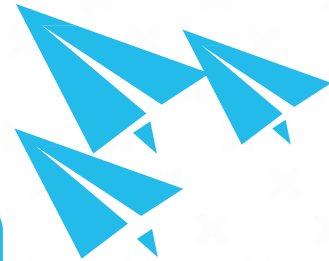
# How to Apply ?



## Individual

I have pertinent skills with which I can contribute to a team (eg: IT, Design, Marketing, Finance ...)

Having an idea is preferred but not required\*



## Team

You have at least 2 members from at least 2 different disciplines.

Only one person should apply in the name of the group

Having an idea is required

# Why should you apply ?



1

Meet high potential students from all across Tunisia.



2

More than 10 trainings.

10

Highly skilled coaches and professionals.

3

Work with Columbia MBA students for 2 months and pitch with them on the final event.

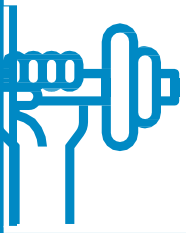


4

Fast track to incubators and really create your startup.



# Why should you apply ?



5

Get to know and work with the most important actors in the Tunisian entrepreneurial ecosystem



6

Have access to OST community.



7

Have the chance to experience a full immersion in the New York ecosystem and pitch in Columbia Venture Competition.



# Program milestones

**May-July**

Outreach  
Selection  
Announcement

**10**

**SEPTEMBER**  
**INFO SESSION**

**13-15**

**SEPTEMBER**  
**BOOT CAMP**

**20**

**OCTOBER**  
**ROUND 1**

**17**

**JANUARY**  
**FINAL**

# How to Apply ?



[www.ost.com.tn](http://www.ost.com.tn)



# Thank you

Any Questions ?